

## Set Goals

All organizations must carefully and clearly define their goals. A list of goals is a simple, but important, statement of the organization's purpose. Goals should be specific, measurable, realistic, tangible and, most importantly, achievable. Remember to keep initial goals flexible enough to change as your membership grows.

Goals for a community association may include:

- Helping individuals get to know each other by holding social events.
- Organizing issue or educational workshops.
- Advocating for a local ordinance or project.
- Improving the community through neighborhood clean-up days and volunteer activities.
- Raising funds for a community project.

Forming a Neighborhood Watch to reduce crim